

# The Stockholm Seminars

- focusing on the dynamics and stewardship of social-ecological systems

## Science-industry collaboration for sustainable seas

**Paul Holthus**

*Executive Director World Ocean Council*

**Friday 11 October, 11.00-12.00**

**Linné Hall, The Royal Swedish Academy of Sciences (KVA)  
Lilla Frescativägen 4A SE-114 18 Stockholm**

Because the kinds and levels of economic activity in the ocean are growing, the private sector is an essential partner in addressing the challenges of responsible marine ecosystem use. Many companies are working to bring good science and risk assessment to understanding and addressing the effects of their activities on the marine environment. However, due to the global, interconnected nature of marine ecosystems, a coordinated, international approach is needed to tackle cross-cutting, cumulative ocean sustainability challenges.

The World Ocean Council (WOC) - the international business alliance on “Corporate Ocean Responsibility” - brings together leadership companies from across the diverse ocean business community to develop industry collaboration in ocean sustainability, science and stewardship. WOC Members include companies from marine science and technology, shipping, fishing, offshore renewable energy, oil/gas, seabed mining, mining, and other sectors - as well as research and scientific “affiliated organization” members.

The WOC “Smart Ocean/Smart Industries” programme is working to scale up the number of companies sharing ocean, weather and climate data from their vessels and platforms.

### **About Paul Holthus**

Paul Holthus is the founding President/CEO of the World Ocean Council (WOC), the international business leadership alliance on corporate ocean responsibility. Mr Holthus has held senior positions with the United Nations Environment Programme (UNEP) and international environmental organisations, including serving as Deputy Director of the IUCN Global Marine Programme. Among other things, he created the “Coral Triangle” concept, a highly successful large seascape approach to international marine conservation and sustainable development.

Since 1998, Mr Holthus has worked primarily with the private sector to develop practical solutions for the sustainable development of the marine environment. He has worked in over 30 countries with companies, communities, industry associations, UN agencies, international non-governmental organisations and foundations.